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MEMORANDUM FOR: Director of Central Intelligence

FROM:

Robert W. Magee

Director of Personnel

SUBJECT:

Combined Federal Campaign

- 1. I was pleased to learn that you will be able to host a brief "coffee" at 0900 on 3 October for the Directorate level Combined Federal Campaign workers and senior Agency officials. For your information, I have attached a copy of the guest list of those who have been invited to attend. Following the coffee, the Agency CFC Kickoff Rally is scheduled to take place in the auditorium and Messrs. Bill Trumbull and Chris Core, prominent local personalities from WMAL Radio, have agreed to participate. At approximately 1000 I will be escorting them to your office for a brief welcome and thanks from you for their willingness to assist in our Kickoff Rally. I have attached biographic information on Messrs. Trumbull and Core for your convenience.
- 2. Following are a few ideas you may wish to convey to the guests and CFC volunteer workers attending the 0900 Coffee:
 - The importance of the Campaign in raising needed funds for the hundreds of charitable organizations which fall under the CFC umbrella, and for our own in-house charities, the Educational Aid Fund and the Public Service Aid Society.
 - ° The need to have Agency Management involved if the Campaign is to be a success.
 - The need for the vice-chairpersons and keyworkers to convey this message to their co-workers when soliciting contributions.
 - The importance of attending the training sessions provided for the keyworkers.

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SUBJECT: Combined Federal Campaign

3. For your information, this year's CFC Chairman is the Honorable Elizabeth H. Dole, Secretary of Transportation. You are the Chairman for the Agency's Campaign and I am your Vice-Chairman. This year's goal is \$396,000, which is a 9.6% increase over last year's achievement of \$361,000. As a primary objective, we are striving to increase dramatically the participation of our employees in reaching our 1986 goal. As you may or may not be aware, last year's unsolicited contributions from proved to be the final push we needed to exceed our goal. Therefore, we have prepared correspondence inviting all domestic and foreign stations to participate in this year's campaign.

Robert W. Mages

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Robert W. Magee

Guest List - DCI Coffee

Acting Deputy Director for Administation

Deputy Director for Intelligence

Deputy Director for Science and Technology

Deputy Director for Operations

Director, Intelligence Community Staff

Director, National Intelligence Emergency Support Office

	Robert Magee	Director of Personnel		
STAT		Deputy Director of Personnel		
		Acting Deputy Director for		
		Employee Benefits & Services		
		Chief, Employee Services Division		

Directorate CFC Vice-Chairpersons and Alternates

STAT

DCI

DDA

DDO





4400 Jenifer Street, NW Washington, DC 20015

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Represented Nationally by McGavren Guild, Inc. [45]

TRUMBULL & CORE

Washington's afternoon rush hours haven't been quite the same since Trumbull & Core took over WMAL's 3:00-7:00 pm weekday program. Trumbull and Core's entertaining blend of information, music and an unique comic style make theirs the most popular afternoon radio show in Washington, D.C. WMAL listeners have learned of everything from snow sharks to naugas. Comedian Jackie Bill and advice columnist Abby Chris---provide more than a touch of wackiness. Chris Core is also known for his intriguing interviews with offbeat personalities, and Bill Trumbull for his seemingly endless stream of "boring" facts.

Trumbull & Core often take their show on the road to exotic (and some not so exotic) places. In 1978, they traveled to Munich, Germany, to broadcast live from the beer gardens of the Oktoberfest. In 1985, they were in Dublin on St. Patrick's Day. Other remote broadcast sites have included the Woodrow Wilson Bridge (Washington's biggest commuter sore spot), the Goodyear Blimp, in a van touring Washington's Beltway during rush hour, and a lemonade stand on the route to Maryland's eastern shore resorts.

Trumbull & Core are an active team off the air as well, emceeing various community events, and lending their talents as auctioneers and performers to a variety of public service organizations.

Bill Trumbull came to WMAL in 1960, after beginning his career as an announcer at WREB in Holyoke, Massachusetts in 1954. During a 3½-year stint with the U.S. Army Band at Ft. Meyer, Virginia, he worked part time as newscaster for the Voice of America in the 1960's. Bill's outside activities have included introducing the U.S. Army Band at the White House, Carnegie Hall, and the Hollywood Bowl, and serving on the Board of Directors of the Easter Seal

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TRUMBULL & CORE, con't.

Society of Washington, and St. John's High School. Bill is a Massachusetts native who also enjoys cooking and movies on his VCR. He and his family live in Darnestown, Maryland.

Chris Core is a native of Clinton, lowa who originally joined WMAL in 1974 as a news and sports reporter before teaming up with Bill Trumbull. Chris has also worked as a reporter and editor for the Voice of America. He is a graduate of the University of Wisconsin, where majored in Political Science and Theater.

Chris Core's extra-curricular broadcasting activities have included contributing features to locally-produced segments of the nationally syndicated television program, "PM Magazine." He is single, lives in Chevy Chase, Maryland, and enjoys theater, movies, golf and baseball as hobbies.

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CONTACT PAT RYAN 686-3051

